

# Collaborative Entrepreneurship and Innovation

in Challenging Times

22nd – 23rd January 2011 | 09.30 – 17.00

The Greenhouse, 17 St Andrew St, Dublin 2

Bookings 01 674 5773 | [www.cultivate.ie](http://www.cultivate.ie)

**How can we use collaborative forms of leadership, innovation, fundraising and community building to strengthen our entrepreneurial and change projects?**

**This workshop introduces:**

- The U-process, offering a set of principles and practices for collectively creating the future that wants to emerge; a breakthrough methodology for collaborative innovation and accessing deeper wisdom
- How to best use social networking to create business possibilities and to stimulate inspired actions
- Crowd Funding: Rethinking the way we finance our projects and initiatives, beyond bank loans, through collaborative efforts that make full use of the internet and new social media tools
- Community Enterprise models that are more than just individuals pursuing their own interests;
- Green Entrepreneurship with a focus on upskilling the workforce for the growing opportunities within Ireland's Green Economy

**Early Bird: €175**

**Book online at [www.cultivate.ie](http://www.cultivate.ie)  
or ring 01 674 5773**



## This workshop is highly interactive

Our learning will grow out of everyone's contributions and presence – we will support each other as co-learners. We will learn by observation, through stories from experienced practitioners, through reflecting on our own experience and practice, using interactive processes to build a safe and inspiring learning environment. We invite you to a collective inquiry.

This workshop is part of a series of events held by Cultivate & Green-Works to help us discover and grow the leadership qualities within ourselves that move us towards greater sustainability and resilience in our communities and workplaces. This means more and more people stepping up, engaging and taking responsibility for helping us all to understand and tackle the complex local and global issues that impact the lives of people today. It is also our intention that these sessions provide a space where like-minded individuals can connect and new initiatives emerge.

## Biographies of presenters & facilitators

**Simone Poutnik** is a social entrepreneur, designer and facilitator of collaborative innovation processes. She initiated and co-founded the Hub Brussels – an inspiring space for people with ideas for a better world and Natural Innovation, where she works with diverse groups of people from government, business, non-profit and art organisations on experiential learning and collaborative innovation for resilient futures.

[www.natural-innovation.net](http://www.natural-innovation.net)



**Hendrik Tiesinga** designs and facilitates collaborative learning and innovation processes in the field of sustainability in business and social innovation. He is a co-founder of Natural Innovation and the Finance Innovation Lab, a multi-stakeholder collaboration for sustainable innovation in the financial sector in the UK. His other projects range from collaborative space design to multi-stakeholder labs on metropolitan agriculture.

[www.natural-innovation.net](http://www.natural-innovation.net)



**Chris Chapman** is an experienced facilitator and host who specialises in creating safe spaces to support deep and transformational work. He is fascinated with how we blend individual, collective and global agendas and how we can support the development of leaders fit for the times we are in.

[www.changeexploratory.com](http://www.changeexploratory.com)



**Davie Philip** is the Communications Manager at the Green Works Tipperary Hub and runs the Community Resilience programme at Cultivate. He is currently the coordinator for the Transition Network in Ireland and sits on the board of Sustainable Energy Authority of Ireland.

[www.green-works.ie](http://www.green-works.ie)

